



A POLYTECHNIC INSTITUTION

Course Outline

School of Business
Program: Certificate in Web Technologies

MDIA 4345
Final Project — Portfolio

Prerequisites:

Completion of the Associate Certificate or equivalent, and completion of all courses for the Certificate, or equivalent.

Course is a prerequisite for:

Completion of the Certificate Program

Hours/Week:	3	Lecture:	3	Lab:	3	Total Hours:	36	Level:	Certificate
				Total Weeks:	12	Credits:	3		

Course Description:

This course is the culmination of the Certificate in Web Technologies. The main goal of this course is to draw together all of the knowledge and skills that you have acquired in the Associate Certificate and Certificate programs and present them in terms of a personal online portfolio. You should consider this course in the same class as a visual artist's design portfolio. There will be 10 assignments (portfolio pages) and each assignment should focus on a specific skill or technique, although you will also want to include other design elements to create a well-balanced page. You should approach this course in terms of creating a marketing tool you can use demonstrate your background and skillset to prospective clients. There will be no notes for this course but you may feel free to draw upon the expertise of our entire team of instructors for assistance. Assignments for this course will be assessed by a minimum of 3 instructors from the Web Technologies program. The instructors chosen to do the assessment will be selected based upon the special skills/techniques selected for each assignment submission.

Evaluation

		Comments:
Assignment 1	10%	Portfolio page 1
Assignment 2	10%	Portfolio page 2
Assignment 3	10%	Portfolio page 3
Assignment 4	10%	Portfolio page 4
Assignment 5	10%	Portfolio page 5
Assignment 6	10%	Portfolio page 6
Assignment 7	10%	Portfolio page 7
Assignment 8	10%	Portfolio page 8
Assignment 9	10%	Portfolio page 9
Assignment 10	10%	Portfolio page 10
Total	100%	

Course Learning Outcomes:

At the end of this course the student will be able to:

- develop an online personal portfolio using skills gained in all courses in this program
- demonstrate their skillset using individual pages in their portfolio
- organize the portfolio pages to display their skills to best advantage
- develop a strategic marketing strategy for their skills
- market these skills using their online personal portfolio

Text(s) and Equipment:

Required: None

Recommended: None