



A POLYTECHNIC INSTITUTION

School of Business

MDIA 4206

Program: Associate Certificate in Web Technologies

Major Project

Prerequisites:

MDIA 1205/1206 and 2205 or equivalent

Course is a prerequisite for:

Completion of the Associate Certificate Program
Completion of the Certificate Program

Hours/Week:	3	Lecture:	3	Lab:	3	Total Hours:	36	Level:	Assoc. Cert.
				Total Weeks:	12	Credits:	3		

Course Description:

This course is the culmination of the Associate Certificate program and will concentrate on the development of a comprehensive website for a real client. Students will be encouraged to locate a volunteer organization desiring a website or use some organization or business with which they are closely associated. In addition to locating the client, other tasks will include designing and storyboarding the site in consultation with the client, articulating the content of the site as dictated by the client, creating a domain name, mounting the site using a commercial ISP, registering the site with search services, cross linking the site with other similar organizations and maintaining and testing the site for a period of 6 weeks. The tutor will be constantly available for consultation during this process. The course may be taken concurrently with MDIA 4205.

Evaluation

		Comments:
Assignment 1	20%	Designing a storyboard for the client
Assignment 2	20%	Negotiation a contract with the client
Assignment 3	50%	Presenting the finished site
Assignment 4	10%	Reflection on the process and celebration
Total	100 %	

Course Learning Outcomes:

At the end of this course the student will be able to:

- locate a client,
- prepare a detailed storyboard for a public, commercial site in consultation with the client,
- outline a plan for negotiating a contract,
- prepare a scale of fees for service,
- establish a job cost for a project, and
- articulate a complete site as negotiated with the client.

Text(s) and Equipment:

Required: None
Recommended: None